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Instant English-Spanish Translations for Homeowners via iPhone App

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Today I received an email message from my friend Larry Upton, founder & CEO of idioma, sharing the good news that his company just last week had shipped iDigo, their first iPhone based mobile language assistance product. iDigo provides 300 essential phrases/terms for English-speaking homeowners who employ Spanish-speaking staff (e.g., maids, lawn-care, handymen). iDigo is now available for download from the Apple App Store for \$1.99. idioma plans to release future versions of iDigo for the hospitality (hotel/restaurant), healthcare (ER, OB/Gyn, pediatrics), construction (job-site), and retail (CPG, banking) verticals over the next 90 days.

<http://juantornoe.blogs.com/hispanictrending/2009/05/instant-english-spanish-translations-for-homeowners-via-iphone-app.html>